

**ANHIX 15th Annual Summer Symposium & Golf Event**  
**Wednesday, September 14, 2016**  
**Ranch Golf & Country Club**

Program	
9:00 am – 9:30 am Club House Banquet Room	Registration & Coffee
9:30 am – 9:45 am	Introduction / Opening Remarks – Randy Duguay (President, ANHIX)
9:45 am – 10:30 am	“Secure Messaging for Physicians in Alberta” - Brandon Blanck, Vice President, Microquest Inc.
10:30 am – 10:45 am	Coffee Break
10:45 am – 11:30 am	“Preserve & Extend: Leveraging Existing Digital Health Assets” - Susan Anderson, Managing Director, Orion Health
11:30 am – 11:45 am	Coffee Break
11:45 am – 12:30 pm	“Business model innovation applied to redesigning local health and health care” - Peter Fenwick, Managing Director, Fenwick & Associates
12:30 pm – 12:45 pm	Wrap-up – Randy Duguay
12:45 pm – 1:45 pm	Lunch
2:15 pm – 7:15 pm	Golf – Shot Gun start
7:30 pm - 8:45 pm Club House Banquet Room	Dinner / Prizes

Brought to you by our Patron Sponsors:



## **Presentation/Speaker Details**

### **Secure Messaging for Physicians in Alberta – Brandon Blanck**

Brandon Blanck is Vice President at Microquest Inc. and Project Manager for the AMA dr2dr Secure Messaging system. He has been with Microquest since 2005 when he started as a software developer. Over the years, Brandon has worked extensively on the Healthquest EMR, developed the ConsultDERM electronic dermatology consultation service, and is now focusing on getting dr2dr out to Alberta physicians.

### **Preserve & Extend: Leveraging Existing Digital Health Assets – Susan Anderson**

Susan Anderson is the Managing Director for Orion Health's Canadian Business. Susan is an accomplished e-health strategist with more than 20 years' experience in healthcare informatics.

Most recently, she was the Assistant Deputy Minister and CIO for the Health Information Technology and Systems Division at Alberta Health, where she played a pivotal role in transforming Alberta's healthcare system into one of the most digitally connected in North America.

Susan is a Director on the board of Canada's Health Informatics Association (COACH), and was previously the Co-Chair of the Executive Director Council for Alberta Health and the Chair for National Community of Interest for EHR Governance.

### **Business model innovation applied to redesigning local health and health care – Peter Fenwick**

Peter believes that Canadian health and medical care systems need radical reform; and that this can only happen through democratization, entrepreneurship, design thinking, and local decision making.

Peter is an engineer and business executive known in Alberta for pushing the limits of our health innovation system leaders (both inside and outside of Alberta Health Services). He's driven commercialization of various health IT technologies and social innovations to scale across North America. <https://www.linkedin.com/in/djpeterfenwick>

His 25 years of international business & health experiences are now being applied as part of a start-up in Airdrie: a health co-operative (social enterprise) that will create a comprehensive, integrated, one-stop-shop for services that will be locally owned, locally operated, and locally governed.